

EVENT SERVICES

Science | Business raises the quality, outreach, visibility and coverage of your events

Science | Business organises a range of events from full conferences to private briefings. Whatever the format, every Science | Business event shares the same unique imprint: it combines expert knowledge with bringing together the people who really matter in industry, research and policy – both as speakers and as audience. Events are widely promoted within Europe's innovation community. We provide content advice, we organise bespoke events, we tailor events to your needs.

CONTENT CONSULTATION

Advice on programme, speakers, delegates, press coverage, key messages.

EVENT MODERATION

Professional moderation, preceded by briefing of speakers ahead of the event.

RAPPORTEURING

Science | Business journalist to act as rapporteur and provide a 800-word text summary of the event that will be published on www.sciencebusiness.net.

SPECIAL REPORT(S)

In the run-up to the event: Series of articles to set up the scene from a policy standpoint.

During the event: Science | Business journalist to act as rapporteur and conduct interviews with key speakers.

Original editorial coverage to be published in the form of sponsored newsletters to be distributed to a database of 18,000 key innovation contacts.

SOCIAL MEDIA COVERAGE

Science | Business journalist to tweet live from event.

ONLINE PROMOTION

A combination of banner advertising on the Science | Business website, and in our twice weekly newsletter, insertion of the event in our calendar of events, and promotion through Science | Business social media channels.

BESPOKE EVENT ORGANISATION

- Content consultation
- Programme development
- Management of invitations to speakers
- Securing a tailored audience
- Management of logistics (venue, catering, technical aspects)
- Event promotion
- Design and printing of an event pack
- Moderation
- Rapporteur service
- Professional photography
- Live tweeting from event

Possible formats:

- Breakfast debate
- Dinner debate
- Private roundtable
- Public conference (live Webcast optional)

To discuss a tailored offer, contact us at events@sciencebusiness.net or +32 2 304 75 77