REACH EUROPE'S INNOVATION COMMUNITY

SCIENCEBUSINESS

- » A unique audience the most influential in Europe's innovation community
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- » An independent platform to air new approaches in EU innovation policies

Leading innovation policy coverage

The Science | Business news service reaches key members of Europe's research and innovation community. We provide expert knowledge, latest intelligence, and the inside track to research and innovation developments in Brussels and beyond. Our editors include former editors of Nature, New Scientist, Business Week and The Wall Street Journal.

Who reads Science | Business

- EU Commissioners and senior officials setting policy for research and innovation
- Members of the European Parliament on the industry & research, internal market, environment and other committees
- Presidents of leading research and technology universities across Europe
- Technology and R&D executives of global companies
- International investors
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- Key staff in national ministries and innovation agencies

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Science | Business is dedicated to helping Europe innovate. Since 2004, Science | Business has reached a targeted and loyal audience of key decision-makers in the worlds of research, industry and policy. Science | Business provides key R&I stakeholders with insights into sector-specific innovation policies (e.g. ICT, energy, healthcare, trasnport) and horizontal initiatives (e.g. EU-funded programmes, unitary patent, transatlantic co-operation).



Testimonials



"Science|Business brings a modern approach towards innovation."

- Jerzy Buzek, Member and former President of the European Parliament; Chair of the ITRE Committee







"We value our strategic cooperation with Science | Business as it permits the deepening and expansion of especially our European ties."

- Naledi Pandor, Minister of Science and Technology, South Africa

"Science | Business does what everybody say should be done but very few actually do : bring together industry, science and policy."

- Xavier Prats Monné, Director-General for Health and Food Safety, European Commission

"We have joined the S/B Healthy Measures multistakeholder communications platform as we believe that sustainable healthcare systems across Europe will need strong collaboration among trusted partners and key stakeholders."

- Corinne Le Goff, Senior Vice President, Amgen Europe



Readership statistics: sciencebusiness.net



Our biweekly newsletter is sent to an opt-in list of 18,000 senior research and innovation policymakers, researchers and management in academia, and industry leaders.



Source: Science | Business research

Newsletter

Source: Google Analytics

Rates

Website Banner (skyscraper/MPU/Leaderboard): € 60 CPM

Twice-weekly newsletter (Tue. and Thu.) (Leaderboard or skyscraper) One issue: € 350

Two issues: € 650 Four issues: € 990

Technical specifications

Website Skyscraper 160*600 MPU 360*280 Leaderboard 600*120

Twice-weekly newsletter Skyscraper 160*600 Leaderboard 600*120

Accepted formats: JPEG, Gif, Flash



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