

DELIVERING IMPACT

COMMUNICATING THE RESULTS OF EU-FUNDED PROJECTS

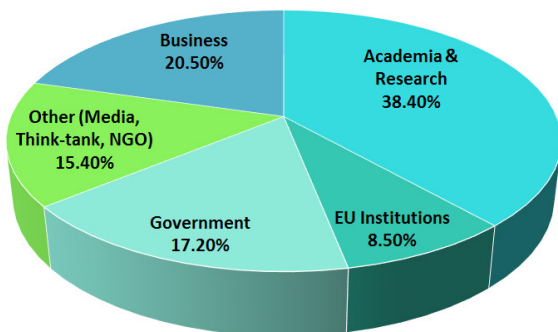
- » A new service from the leading media channel for Horizon 2020
- » An independent platform to air new approaches in EU innovation policies
- » The ideal dissemination platform for Horizon 2020 projects

Leading innovation policy coverage

For EU research and innovation projects – especially under Horizon 2020 – achieving impact from the results is vital. Founded in 2004 by leading science and technology journalists, Science Business Publishing Ltd. is a media and communications company that is specialised in EU research & innovation. We offer a combination of powerful communication tools to provide innovation experts with the latest research & innovation intelligence. We also offer EU-funded projects with a unique channel to reach the broader EU innovation community.

Science | Business audience

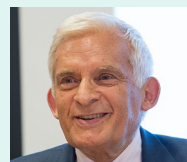
- EU Commissioners and their key staff, setting policy for research and innovation
- Members of the European Parliament – on the industry & research, internal market, environment and other committees
- Presidents of leading research and technology universities across Europe
- Technology and R&D executives of global companies
- International investors
- Specialised media



Source: Science | Business research



Policymakers say...



“Science | Business brings a modern approach towards innovation.”

- Jerzy Buzek, Member and former President of the European Parliament; Chair of the ITRE Committee



“Science | Business has this ability to raise issues that relate to true challenges in the marketplace.”

- Atle Leikvoll, Norwegian Ambassador to the EU

Through a news service, publications, virtual fora, events and social media, Science | Business connects innovation experts from academia, research, industry and public authorities at European, national and regional levels. Our tailored activities offer the ideal echo chamber to amplify your project’s impact within the EU innovation community.



Science | Business: track record of delivering impact



Combination of communications services to help the project shape its conferences, reach its target audience and deliver quality events through expert moderation, reports and interviews of high-level participants.



Organisation of a VIP dinner involving senior EU officials, followed by a strategic report to showcase concrete applications of high performance computing in various sectors.



Continuous online visibility on www.sciencebusiness.net (news stories, interviews, advertising campaigns) through membership to Science | Business Network and direct marketing of the project to selected target groups.



Organisation of VIP dinner, research report and webcast to highlight CERN’s investment and participation in ‘big science’, and the economic value and social benefit derived from it.

Contact

Maryline Fiaschi
 Director
maryline.fiaschi@sciencebusiness.net
 Tel: +32 (0) 2304 7577