AGENDA

**9:00–10:15 Plenary: Innovation for economic growth**
How innovation can stimulate economies and support long-term prosperity.

- **Klaus Gretschmann**, Director-General, Competitiveness, European Council
- **Patricia Kelly**, Deputy Secretary, Department of Innovation, Industry, Science and Research, Australia
- **Alfons Sauquet Rovira**, Dean, ESADE Business School
- **John V. Wood**, Chair of the European Research Area Board
- **Andy Wyckoff**, Acting Director, Directorate of Science & Technology, OECD

**Moderator:**
**Richard L. Hudson**, ScienceBusiness

**10:15–11:30 Plenary: Towards global collaboration in innovation policy**
Is it time for a new world order to foster innovation?

- **Cyrille van Effenterre**, President, ParisTech
Jan Muehlfeit, Chairman Europe, Microsoft Corporation

Boni Mehlomakulu, Deputy Director-General, Science & Technology Directorate, South Africa

Janez Potočnik, Commissioner for Science and Research, European Commission

Georg Winckler, Rector, University of Vienna, former president, European University Association

Moderator: Pat Cox, President, European Movement, ex-President, European Parliament

11:30–12:00 Networking & Coffee Break

12:00–13:00 Policy labs
Moderated workshops with rapporteur, 40-60 people

Workshop 1&2  Open innovation and the innovation pipeline: What works?
Collaborations, procurement and spinouts. What models for university-industry collaboration are proven successes?

Jonathan Cave, Chief Economist, RAND Europe

M.S. Chandramouli, Member of the Board of EICC, Managing Director, Surya International
**Workshop 3**  
*National and regional innovation strategies: The cookbook*

How do you devise a national and regional innovation strategy? What approaches work?

**Helen Anderson**, Chief Executive, Ministry of Research, Science and Technology, New Zealand

**Anton Anton**, Pro Rector, Technical University of Civil Engineering, Bucharest

**Rina Pridor**, Consultant, Business Incubation, Technology Transfer and Innovation, Israel

**Eleanor Taylor**, Head of Proof of Concept Programme, Scottish Enterprise

**Moderator:**  
**Duane Schulthess**, Science|Business

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**Workshop 4**  
*Better policy for innovation, or more innovation in policy?*

Widening the policy focus from research to innovation – are we there yet? What
policy framework can improve the industrial value chain in Europe?

Joachim von Heimburg, Innovation Process Management, Innovate How to Innovate

Bernhard Schleich, Director European Research Policy, Evonik Industries

Horst Soboll, Former Chair, European Research Advisory Board of the European Commission

Moderator:
Gernot Klotz, Executive Director Research and Innovation, CEFIC

13:00-14:00 Networking Lunch

14:00–15:00 Policy labs

Workshop 5 Public-private partnerships: A match in heaven or hell?

PPPs seem a good answer in a recession – but how to make them work?

Jan van den Biesen, Vice President, Public R&D Programs, Philips Research

Peter Chen, Vice President for Research and Corporate Relations, ETH Zürich

Paul J. Corson, Senior Policy Advisor, International Trade Administration, U.S. Department of Commerce
Workshop 6  The new wireless city: how Trondheim and NTNU developed a future proof model for global living.

How can a Living Lab accelerate innovation and cover the gap from Lab to Market?

Astrid Lægreid, Pro-Rector, Research and Innovation, NTNU - Norwegian University of Science & Technology

Arne Sølvberg, Dean, Faculty of Information Technology, Mathematics and Electrical Engineering, NTNU

Moderator:

Thomas Jelle, CEO Wireless Trondheim Norway, Assistant Professor Department of Telematics NTNU

Workshop 7  Take a risk:
Fund an entrepreneur today

What policies are most successful at harnessing entrepreneurship to innovation?

Laurent Braun, Investment Manager, IP Group

Gandert Van Raemdonck, CTO, Ephicas
Workshop 8  

**Innovation policy - breaking down walls to global collaboration**

How do you devise a national innovation strategy? What approaches work?

**Mikko Alkio**, Finnish State Secretary for the Economic Affairs

**Peter Dröll**, Head of Innovation Policy Development, DG Enterprise, European Commission

**Klaus Gretschmann**, Director-General, Competitiveness, European Council

**Patricia Kelly**, Deputy Secretary, Department of Innovation, Industry, Science and Research, Australia

**Andy Wyckoff**, Acting Director, Directorate of Science & Technology, OECD

Moderator:

**Martin Grabert**, COST Director
**15:00–15:30 Networking and Coffee Break**

**15:30–16:30 Plenary: Innovation for a healthier planet**
How global collaboration in innovation can help people live longer and healthier.

*Brian Ager*, Director General, EFPIA

*Peter Chen*, Vice President, ETH-Zurich

*Andrew Lynn*, CEO, Orthomimetics

*Helmut Schühsler*, Managing Partner, TVM Capital

Moderator:
*Nuala Moran*, Science|Business

**16:30–17:30 Plenary: Innovation for a greener planet**
How global collaboration in innovation can solve climate change, develop new energy sources and promote sustainability.

*Mikko Alkio*, Finnish State Secretary for the Economic Affairs

*Frank Brown*, Dean, INSEAD
17:30–18:00  *From lab to market - the secrets of success*

Launch of the Academic Enterprise Awards (ACES) 2009

- **Frank Brown**, Dean, INSEAD
- **Cyrille van Effenterre**, President, ParisTech
- **Andrew Lynn**, CEO, Orthomimetics
- **Neville McClenaghan**, Head of School of Biomedical Sciences, COO Diabetica Ltd
- **Gandert Van Raemdonck**, CTO, Ephicas
Eleanor Taylor, Head of Proof of Concept Programme, Scottish Enterprise

Moderator:
Richard L. Hudson, Science|Business

18:00–19:00 Reception