



Healthy measures

Making sense of patient data – to upgrade Europe's health systems

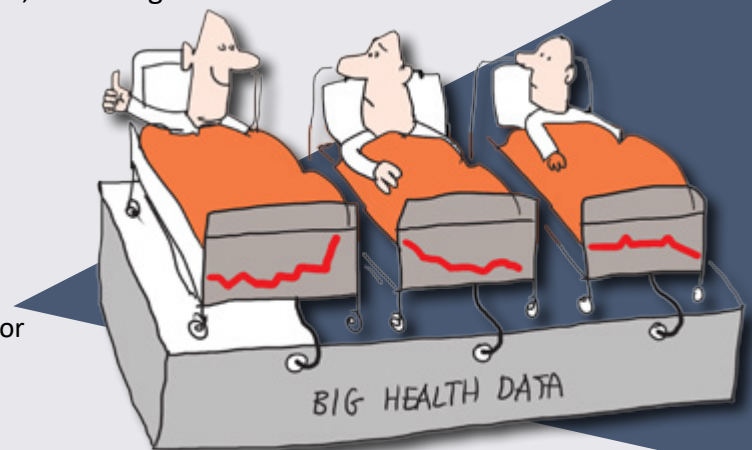
The problem

How good your healthcare is depends a lot on where you live. The degree of care, the efficiency of the system, the health budget, the state of technology – all affect your outcome.

If you are in Sweden, you have an 8.5% chance of dying after an acute myocardial infarction. In Hungary, it's 18.8%, according to the OECD. Inside Germany, your odds of needing a second operation after hip replacement vary 18-fold from one region to another. Within Britain, odds of dying after bypass surgery vary four-fold, according to ICHOM.

The solution

We need better data about what works and doesn't work in treating specific kinds of patients across Europe. From the data, we can develop standards for best practice in treatment: Which care pathways, which medicines and equipment, what kind of doctor and nurse training, what kind of hospital and system organisation work best?



A communications initiative across Europe

Healthy Measures is a multi-stakeholder communications platform to mobilise support for better, equitable and effective health delivery across the EU.

Science | Business, a Brussels-based media and communications company, is catalysing action.

What we do

Science|Business has launched a new online journal, a series of high-level roundtables in member-state capitals, and media/social media promotions across the EU. We are working with the thought leaders in the field – from academia, industry and policy.

Our objective: To move this issue from talk to action, from debate to decision. And to make healthcare in Europe more effective, efficient and fair.



The Healthy Measures news service at www.sciencebusiness.net/health

Who we are

Science|Business is a media and communications company specialised in European research and innovation – with a strong network of university and industry partners, 12 years of experience in news and events across the EU, and a record of effective communications in the healthcare sector.

Science|Business Healthy Measures is supported by a coalition of universities, companies and other organisations. They each appoint a representative to our Steering Committee to plan activities; they are joined, as observers, by representatives of the European Commission and the Organisation for Economic Cooperation and Development.

Partners

- Aalto University
- Amgen
- Barcelona Supercomputing Center
- ESADE Business School
- GE Healthcare
- Hospital St. Joan de Déu, Barcelona
- International Consortium for Health Outcomes Measurement (ICHOM)
- Karolinska Institutet
- Merck, Sharp & Dohme
- Novartis
- Politecnico di Milano
- Sanofi
- Tekes (Finnish Funding Agency for Innovation)
- Université Pierre et Marie Curie
- Warwick Medical School

Observers: The European Commission, OECD

Events

Variation in health outcomes:

Regional Case Studies

Lyon - 4 April 2017

Growth engine:

How smarter use of data can improve health and wellbeing – and stimulate the economy

Helsinki - 23 May 2017

All digital:

All digital: How e-health can improve the patient experience

*Tallinn - September 2017
(date TBA)*

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